



# Advertising Opportunity

## New Bethlehem and Redbank Valley

### Welcome Brochure

Produced by **Redbank Renaissance**, a charitable 501(c)(3) revitalization organization

**Distribution:** starting day before Trout Season when traffic is heavy through New Bethlehem and then throughout the remainder of the year. Volunteers will pass out 1000 or more brochures to travelers passing through New Bethlehem on SR 28. Then the brochures will be distributed throughout the area at local restaurants, stores, businesses, at events, in the trail kiosks along the 42-mile Redbank Valley Trail from Brookville to the Allegheny River, and on the websites of local organizations.

**Cost:** \$45 which covers the cost of design work and printing. We are trying to print more brochures this year for wider distribution. In the past, we have been able to obtain some grant funding to assist in the cost, but that was not available for this year.

**Payment:** Please make your *check payable to Redbank Renaissance* or you can pay online via all major credit cards (PayPal) at [www.Redbankren.org/brochure](http://www.Redbankren.org/brochure)

**Changes:** Indicate if your advertisement should be the same as last year: Yes\_\_\_\_ No\_\_\_\_

**Content:** Or note the information you wish to appear in the advertisement (size is limited to 1 inch by 3 inches and Redbank Renaissance reserves the right to limit content):

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Tel. No.: \_\_\_\_\_ Email: \_\_\_\_\_

Hours: \_\_\_\_\_ Accept Credit Cards: Yes\_\_\_\_ No \_\_\_\_

Description: (Limited to two lines and 36 characters each):

\_\_\_\_\_  
\_\_\_\_\_

Website: \_\_\_\_\_ Have Facebook page: Yes\_\_\_\_ No \_\_\_\_

Redbank Renaissance is promoting an effort for wider distribution to create coordinated brochures for the trail towns along the Redbank Valley Trails and Armstrong Trail so that brochures can be distributed in those towns and picked up by trail users as they travel the length of the trails.

The mission of Redbank Renaissance is to direct a revitalization program, using our assets - Redbank Creek, picturesque landscape, Route 28/66 corridor and central tri-county location - to energize new and existing businesses and restaurants, add retail, improve infrastructure, create jobs and reinstate New Bethlehem and the Redbank Valley as an economic, cultural and recreational center that will create an even more attractive and wholesome place to raise a family, work and retire. [www.RedbankRen.org](http://www.RedbankRen.org)