

Redbank Valley Trails

www.redbankvalleytrails.org

PA's 1st Trail of the Year in 2014
for its: Dedicated volunteers
Connection to other trails
Scenic beauty

Redbank Valley Trails extend 42 miles along Redbank Creek from Brookville, Jefferson's Co. seat, to the Allegheny River where it connects with Armstrong Trail. It includes a 9-mile spur from Lawsonham at mile 6 to Sligo in central Clarion County.

Moved here from Reading Pa
Aug 2 2017
These trails beat
any we have ever
been on for
Biking!!
Thank you!

What trail visitors say:

It's very flat and wide.

Few road crossings.

Many beautiful bridges.

Wildlife: we can see birds, animals
and beautiful flowers.

Peaceful and scenic.

Love the history.

Close to Pittsburgh.

Everyone is so friendly.

Redbank Renaissance, Inc. is a 501(c)(3) charitable organization working on revitalization of the Redbank Valley since 2007.

Its efforts contributed to development of the Redbank Valley Trails, addition of 3 Welcome Signs, welcome brochure, community cleanups, façade and bike rack matching grants, support of the Garden Keepers, RV Historical Society and other efforts.

The website at
www.redbankren.org
includes:

business resources
trail economic impact studies
and useful links.



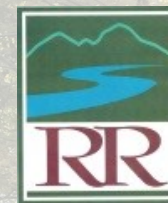
The mission of Redbank Renaissance is to direct a revitalization program, using our assets - Redbank Creek, picturesque landscape, Route 28/66 corridor and central tri-county location - to energize new and existing businesses and restaurants, add retail, improve infrastructure, create jobs and reinstate New Bethlehem and the Redbank Valley as an economic, cultural and recreational center that will create an even more attractive and wholesome place to raise a family, work and retire.



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TOWN AND TRAIL PROGRAM

*An opportunity to
prosper for towns and
businesses along the
Redbank Valley Trails*



Program sponsored by

Redbank Renaissance, Inc.

Directed by

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Funded in part by the

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How to seize the opportunity to prosper.

Towns along PA rail trails derive great economic benefit. Redbank Valley Trail, touted as one of the best by trail users, offers an awesome opportunity to nearby towns, businesses and residents to benefit economically.

This brochure supplements a video presentation available at www.redbankren.org. The video was produced as part of the Town and Trail Regional Initiative Program to help towns and businesses along the Redbank Valley and Armstrong Trails work together to benefit from tourism dollars.

Trail Related Business Opportunities

B&Bs and camping

Shuttle Services

Rentals: Bike, Kayak &

Cross-Country Skis

Bike Shop, Equipment and Repairs

How to succeed...

Be a proud advocate & cross promote

Display photos of sites of interest

Take credit & debit cards

Remain open daylight hours, especially Friday through Monday

Offer easy shipping of purchases

Stock maps and brochures

Employees should have knowledge of trail and be able to direct guests to maps, brochures and websites.

Offer ready to go food & ice cream

Property values increase near trails

See the studies at www.redbankren.org.

Houses and businesses sell at a higher price due to convenience and potential.

Improvements benefit tax base and building trades.

Off Trail Activities

When trail users are not on the trail they look for other things to do:

Fine dining, cafes, restaurants, ice cream, wine, music, entertainment, etc.

Retail—art and shopping

Places to visit—Art Galleries, Museums, History, Educational Experiences, etc.

The small town experience, fairs, events...

OTHER PEOPLES' MONEY

Annual Economic Impact from PA Trails

Pine Creek Trail **\$3.6 million**

Oil Heritage Trails **\$4.3 million**

Parker to Titusville (EPTA) **\$7.8 mil.**

Great Allegheny Passage **\$50 million**

Armstrong Trail - 2010 **\$897,442**
16 miles Ford City to Templeton.
30 miles completed soon.

TOURISM IS PA'S 2nd LARGEST INDUSTRY.

Economic Benefit to 6 small towns on the Great Allegheny Passage

2008—Over \$40.8 mil. economic impact

2012 - Update: **\$50 Million** annually

Plus another \$7.5+ million in wages in trail-related businesses

55 new or expanded businesses

200 plus new jobs

We can see similar economic benefit here too!

GAP Towns-Population-Redbank Valley

Connellsville 7423 Brookville 3884

Confluence 720 Summerville 522

6 restaurants, bakery,

2 grocery stores,

15 Guest Houses & 8 B&Bs

Meyersdale 2135 Hawthorn 479

Rockwood 843 New Bethlehem 954

West Newton 2563 Rimersburg 929

Ohiopyle **58** Sligo 700

5 restaurants, 2 bike shops,
5 B&Bs & hotel